

Results-Based Accountability™ and Measurable Improvements for Florida Residents: The Children's Trust Results-based Strategic Planning Process



Webinar Panel
Discussion

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Because All Children Are Our Children

Strategic Planning History

- 2002 voters established The Children's Trust
- 2003-2007 Strategic Framework guided the first five years
- 2008 voter re-authorization of the organization
- 2009 board adopted a new approach to planning in Results-based Accountability (RBA)
- 2010 board strategic planning process and resulting plan



2010 Strategic Planning Context

- Property tax-based revenues in steady decline since 2007, with overall annual budget decrease from \$162 million to \$115 million
- Declines in funding expected to continue
- Resulting in funding cuts for direct services in the community and internal staffing
- State-level RBA work around results for children and families



2010 Strategic Planning Process

- Ad Hoc Strategic Planning Board Work Group (Oct 09-May 10)—“planning the planning”
- Results Leadership Group consultant as co-planner, facilitator and to build staff capacity
- RBA train-the-trainer for Trust staff and key community partners (Dec)
- Board/community education sessions (Jan-Feb)
 - Results-based Accountability; How are kids doing in Miami-Dade County? What works for children and families?



2010 Strategic Planning Process

- Board survey re: proposed community results, indicators, funding priorities (Feb)
- Board Retreat (March)
 - Reviewed consensus areas from survey (mission, vision, guiding principles, 4 results)
 - Work group break-out sessions by result areas
 - Affirm and/or recommend additional/alternative headline indicators, data development agenda and strategies
 - Funding priorities (tabled for further survey)
- Follow-up board survey (March)



2010 Strategic Planning Process

- Draft results-based plan released for public review and comment (March)
- Public forums for community input (April)
- Final adoption of plan at May board meeting



Results-based Strategic Plan for Investments 2011-2015



The Children's Trust

The Children's Trust is a dedicated source of revenue established by voter referendum to improve the lives of children and families in Miami-Dade County by making strategic investments in their futures.



The Children's Trust

Results-based Strategic Plan for Investments 2010-2015

- Aims to define the results we want for children, what we can do to achieve these, and how we will know we are making progress
- Intended to be a flexible, living document that is responsive to community needs



Results-based Strategic Plan for Investments 2010-2015

- Introduction, focus on partnerships
- Mission, vision, guiding principles
- Four results sections
- Cross-cutting influencing factors
- Priority populations
- Data development agenda
- Five year funding guidance
- Glossary, data appendix



Results-based Strategic Plan for Investments 2010-2015

- Results: children are:
 - healthy physically and emotionally;
 - supported by safe, nurturing families and communities;
 - ready to succeed when entering school; and
 - succeeding in school and society.
- Each result section includes:
 - Importance
 - Headline and other community indicators (with trends for headlines)
 - Stories behind the trend lines
 - What we can do

